

# Data Privacy Research Seminar

Room A226  
28 January 2014

# Data Privacy Day

- [www.internetsociety.org/Data-Privacy](http://www.internetsociety.org/Data-Privacy)
- [www.staysafeonline.org/data-privacy-day](http://www.staysafeonline.org/data-privacy-day)
- <http://storify.com/iconews/european-data-protection-day-2014>

# Today's papers

- Privacy and Security: same beast? (Cher Devey)
- NHS Care Data and Health Data Privacy (Jonathan Turner)
- Privacy and risk in social networks (David Haynes)

# Privacy and Risk in Social Networks

David Haynes

28<sup>th</sup> January 2014

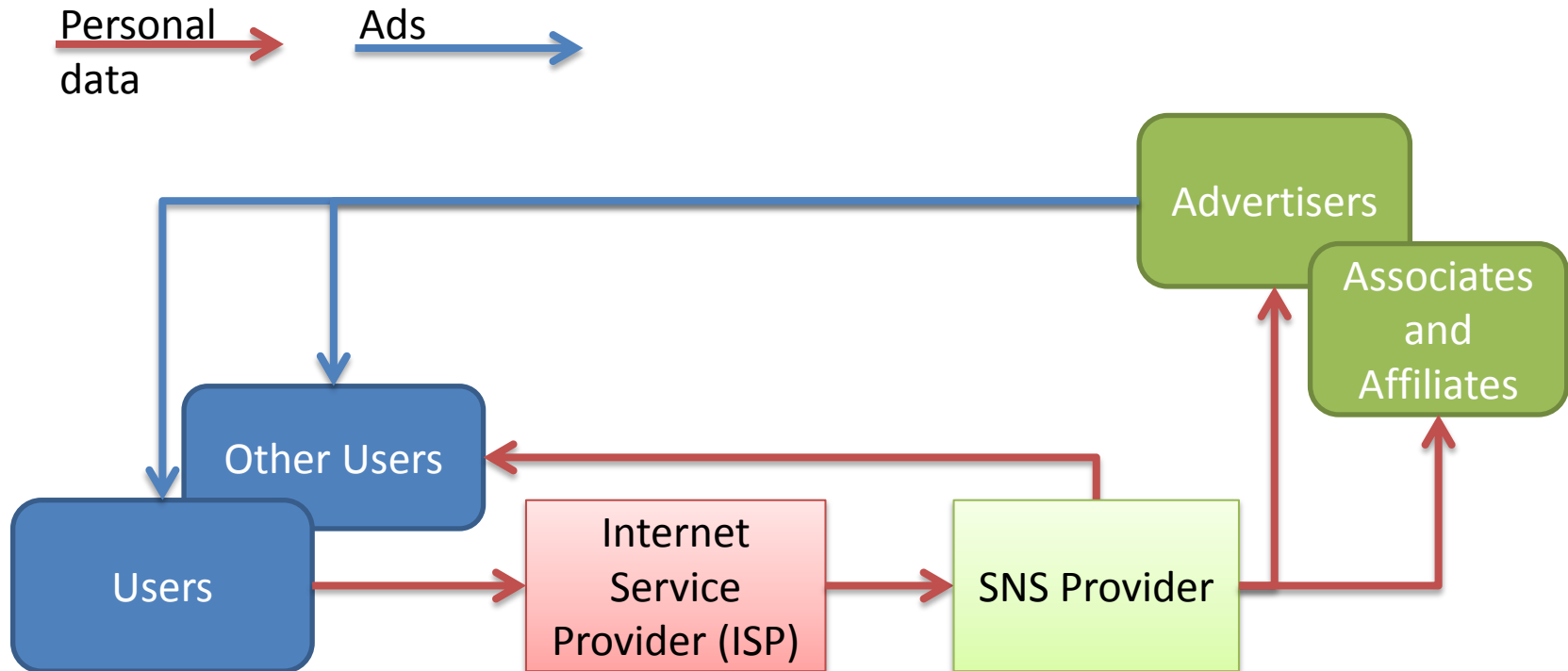
# What's the problem?

- Bullying
- Fraud
- Nuisance
- Loss of privacy
- Loss of dignity
- Discrimination (health insurance, job opportunities etc.)

“The age of privacy is  
over”

reputedly said by Mark Zuckerberg in 2010

# Interaction of agents



# What is regulation?

Three distinct definitions of regulation:

1. Specific set of commands
2. Deliberate state influence
3. All forms of social or economic influence

(Baldwin, Cave and Lodge, 2012)



# Regulatory model for SNSs

- Legislation
- Self-regulation
- Regulation by design
- User behaviour

# Legislation

- Is legislation the best way of regulating access to personal data and for ensuring data privacy?
- Critiques from within the legal community
- Proposed new European Regulation to replace the Directive
- Different approaches in US and UK

# Any questions or comments?

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